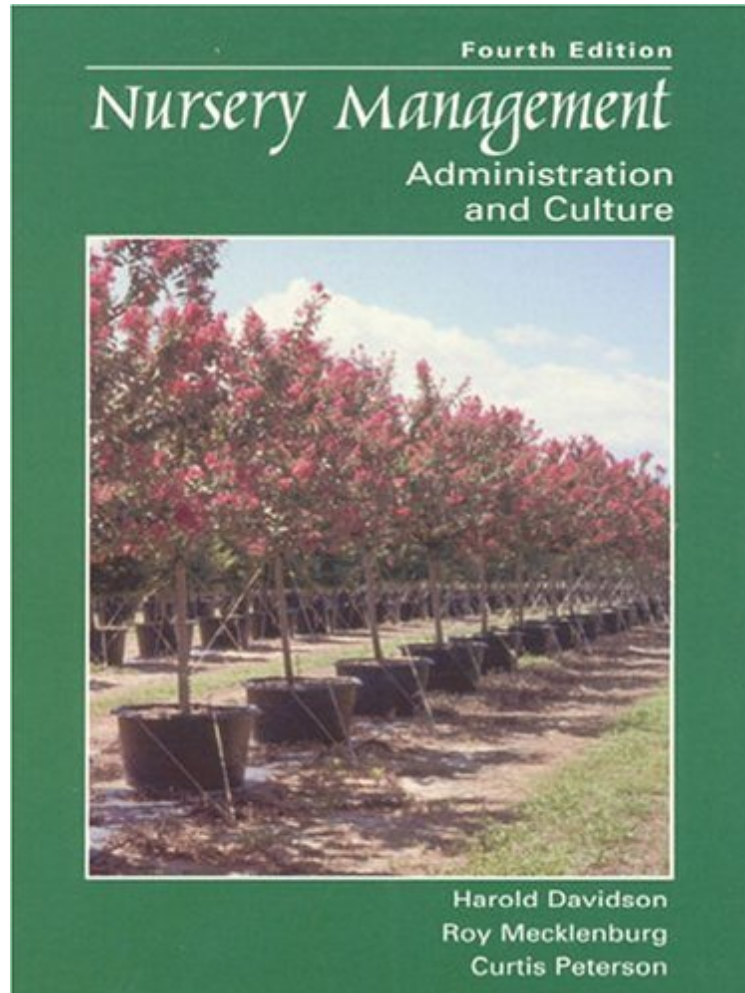


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Nursery Management: Administration and Culture (4th Edition)

Harold Davidson, Roy Mecklenburg, Curtis Peterson
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Based on the authors' extensive and varied experiences in the field, input from nursery manager's across the country, and cutting-edge information from regional and state professional associations, this book provides both general and specific information on the full range of topics related to nursery management. Contains extensive lists of references and resources and convenient tables and charts for calculating a variety of measures and values. Management Applied to Nurseries. Selection of a Nursery Site. Organization and Development of the Nursery. Laws, Regulations, and Codes. Financial Management. Wholesale Marketing of Nursery Crops. Nursery Inventory Control. Shipping of Nursery Stock. Nursery Crop Production. Soil and Nutrition Management for Field-Grown Plants. Media and Nutrition Management for Container-Grown Plants. Irrigation of Nursery Crops. Modifying Plant Growth and Development in the Nursery. Controlling Weeds, Insects, and Disease. Nursery Storage Facilities. The Production and Use of Compost. For anyone interested either in starting or managing a nursery.

From the Publisher Intended as an introductory text for students and others interested either in starting or managing a nursery, the book provides both general and specific information on topics related to nursery management. From the Back Cover Based on the authors' extensive and varied experiences in the field, input from nursery manager's across the country, and cutting-edge information from regional and state professional associations, this book provides both general and specific information on the full range of topics related to nursery management. Contains extensive lists of references and resources and convenient tables and charts for calculating a variety of measures and values. Management Applied to Nurseries. Selection of a Nursery Site. Organization and Development of the Nursery. Laws, Regulations, and Codes. Financial Management. Wholesale Marketing of Nursery Crops. Nursery Inventory Control. Shipping of Nursery Stock. Nursery Crop Production. Soil and Nutrition Management for Field-Grown Plants. Media and Nutrition Management for Container-Grown Plants. Irrigation of Nursery Crops. Modifying Plant Growth and Development in the Nursery. Controlling Weeds, Insects, and Disease. Nursery Storage Facilities. The Production and Use of Compost. For anyone interested either in starting or managing a nursery.