



some of her best ideas are all captured into this one amazing book. I also love that each project is doable and fun to make with kids. 1 of 1 people found the following review helpful. Wonderful resource book By wuvitI absolutely LOVE this book. It is full of beautiful yet simple ideas. 1. I can do majority of the the projects with my limited craft supplies and everyday items in the house. 2. The instructions are easy to follow with helpful step-by-step pictures. Most projects can be completed in 4 steps or less. 3. The book is packed from cover to cover with different projects. Additionally, each project includes "Bright Idea" section in which there are even more ideas to try. 4. Also, the book itself is so pretty that I display it on my desk. I'm so glad I got this book. I will use it again and again for a long time.

With just a few simple steps, blogger Sally J Shim shows readers how to turn an ordinary package into a customized present as special as the gift within. From a stitched garland topper and watercolor wrapping paper to a confetti gift tag, each of the 45 creative and achievable projects offers a unique twist on gift wrapping. Plus, each project has multiple variations, leading to endless possibilities for prettying up packages. Including techniques for wrapping oddly shaped packages, ideas for creating reusable packaging (a bonus gift for the recipient!), and projects that require only basic materials, *Pretty Packages* will inspire gift givers as well as Etsy shop owners to make every element of their package special.

"I've long been an admirer of Sally Shim's work. This book gives me so many beautiful (and easy-to-execute!) ideas for making a present look just as special on the outside as on the inside." -JOY CHO, founder of Oh Joy!"Who says you can't judge a gift by its package? In *Pretty Packages*, Sally Shim masters the art of presenting everyday treats with an elevated spin." -ERIN LOECHNER, executive editor of *Clementine Daily*"The results are stunning." -

BookPage"No one does packaging better than Sally Shim, and finally all her genius ideas are in one spot. *Pretty Packages* is a must-have for any crafter." -JORDAN FERNEY, founder of Oh Happy Day!About the AuthorSally J Shim is a blogger and designer whose work has appeared in several books. She lives in Busan, South Korea.